5 Dec 85 2820 Orchard Parkway San Jose, CA 95134

Dear Professor Chairman, Faculty Search Committee

Recently, **Doug Tygar** asked me to send you a recommendation. He is a really great guy, and would be a real asset to the **University of California at San Diego** Computer Science department. In addition, if you hire **Doug Tygar** in the next 14 days, you will receive, absolutely free, a set of Ginzu knives, perfect for Mrs. **Chairman** !

But wait, there's more! If you hire **Doug Tygar** in the next 7 days, and submit your secret number, you may win a trip to Hawaii for the whole **Chairman** family. Your secret number is:

## C3.14159265359

Remember, the winning secret number has already been selected. You may have already won!

So don't waste time being skeptical, Mr. Chairman ! Hire Doug Tygar today, and no payments till 1986!!

Yours truly,

Dr. Louis K. "Pepper" Scheffer

- P.S. Because of your excellent credit rating, we can extend you the following additional offer. Simply order two **Doug Tygars** and you will get a 5% discount on each!! Order five or more and get a 10% discount. Offer good for a limited time only.
- P.P.S If you call and place your order before midnite tonight, you will receive an additional prize. This prize, which has already been selected, is one of:
  - 1) A mansion in Beverly Hills, California. (A **\$2,000,000.00** value!)
  - 2) A 1986 GT Ferrari. (An **\$80,000.00** value!)
  - 3) A round the world vacation for two, all expenses paid. (A \$40,000.00 value!)
  - 4) A bright pink, personally monogrammed bowling shirt. (A \$4.95 value!)